

# Helping Veterans with Traumatic Brain Injuries Rebuild Their Lives



Bancroft offers a wide array of highly-specialized rehabilitative services to help veterans who have given so much for our country. As a leading provider of rehabilitative brain injury services for more than 20 years, Bancroft has developed a compassionate, multi-disciplinary approach to helping people with traumatic brain injuries (TBI) regain their independence and successfully re-integrate back into their communities.

Now, Bancroft is pleased to announce that we are now a participating contractor in the Department of Veterans Affairs' *Assisted Living Pilot Program for Veterans with Traumatic Brain Injury*, which provides a dedicated funding source to cover the cost of private rehabilitation programs.

## Coming Home at Last, Anticipating a Brighter Future

For veterans returning from combat duty in Afghanistan or Iraq, the challenges of re-entering the community can be daunting, especially when faced with a traumatic brain injury. For others facing non-combat related brain injuries, coordination of care is difficult. For the families and friends who are helping to care for these veterans, the road to independence through rehabilitation can often seem uncertain and overwhelming.

Fortunately, Bancroft's Brain Injury Services has deep expertise in providing

comprehensive support services for helping people with TBI regain daily living skills and other functional abilities. Whether veterans are currently being cared for at home or are being discharged from a hospital or rehabilitation center, Bancroft offers a wide range of rehabilitative services which are customized to meet each individual's unique challenges.

For veterans who require supervised living, Bancroft offers a variety of residential options in southern and central New Jersey, including comfortable homes and apartments in attractive community and campus settings. The VA funds Bancroft's residential programs for VA-enrolled veterans in numerous locations including Cherry Hill, Mullica Hill, Brick and Plainsboro, N.J.

Through these supported living arrangements, Bancroft's experienced

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team of clinicians and staff members help veterans and others diagnosed with TBI developed customized treatment plans in order to:

- Relearn how to function at home and in their community through cognitive rehabilitation by developing strategies to compensate for memory loss, thinking difficulties and other effects of TBI
- Regain work-related skills necessary to re-enter the workforce through vocational training and support
- Cope with day-to-day and long-term psychological challenges
- Regain daily functioning skills through physical, occupational and speech therapies

## Bancroft's Compassionate Treatment Philosophy Offers Proven Results

As a leader in brain injury rehabilitation, Bancroft has developed a compassionate treatment philosophy that blends two complementary approaches—the neurobehavioral and person-centered models—both reflecting the most current best-practices in TBI rehabilitation.

The neurobehavioral model has its roots in the fields of applied behavior analysis and neuropsychology. It is based on highly effective, proven methods of teaching skills and adaptive behavior, while recognizing the impact of cognitive strengths and weaknesses. Skilled rehabilitation therapists are on staff to provide initial and ongoing consultation and treatment, and Bancroft's experienced staff is trained to implement strategies designed in various settings.



### Fully-Accredited Programs:



All Bancroft Brain Injury programs are accredited by CARF, the Commission on the Accreditation of Rehabilitation Facilities.

The person-centered model is based on the philosophy that each person benefits most when viewed in their entirety. As such, an individual's disability is just one aspect of who they are, and they are best served when they have a circle of support for each of their specific goals and programs.

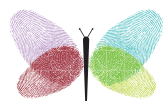
Together, these two models result in

comprehensive, customized care plans to address even the most medically-complex conditions. Bancroft's compassionate treatment philosophy has resulted in a proven track record of successful rehabilitation outcomes for more than 20 years.

## Admission Requirements for Veterans

To apply for admissions, veterans with TBI due to any cause (combat and non-combat related), sustained either during or after active duty, must be: willing to participate in rehabilitation, medically and psychologically stable, and free from active substance abuse.

Founded in 1883, Bancroft is a leading provider of rehabilitation and educational services for individuals with neurological challenges and traumatic brain injuries. Bancroft's mission is to ensure every person is given opportunities for lifelong learning and fulfillment. Bancroft's Brain Injury Services Division has more than 20 years experience developing a compassionate, multi-disciplinary approach to helping people with traumatic brain injury (TBI) regain their independence and successfully re-integrate back into their communities. Bancroft is committed to clinical excellence, measurable outcomes, and a person-centered approach for even the most medically complex cases.



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Bancroft admits people of any race, color, religion, nationality or ethnic origin to all programs, activities, rights and privileges generally provided to people served by the organization.